

**Reach Over 30,000 Readers!**



## What is Tidbits?

A “tidbit” is defined as *“a tasty morsel of food to enjoy before the meal.”* And that’s just what Tidbits® is — a non-controversial bi-monthly newspaper dedicated to publishing entertaining morsels for the mind, food for thought, educational trivia, fun facts, amusing stories and fascinating oddities... the kind of tasty morsels that keep you coming back for more!

- Tidbits Media Inc.’s Market Research shows that 3.8 people read each copy of Tidbits!
  - 4,000+ copies are distributed bi-monthly throughout the community — wherever people sit or stand, and wait — potentially reaching over 15,000 readers per issue!
  - YOUR AD won’t get lost on page 4-Section D. It is right alongside the trivia, making it impossible to miss YOUR ad. Tidbits is a break from the news of the regular media. No bad news, just fun facts. Our readers take the paper home to share with family and friends. The price is right to get your ad in front of the right people — OFTEN!
  - Distributed in restaurants, fast-food restaurants, coffee shops, offices, banks, hair salons, auto repair shops, tire stores, motels, medical and dental waiting rooms, government offices, retail stores, etc.
  - Wherever people wait and are looking for something to read...it is our goal to have a Tidbits newspaper there with the latest edition of fun, facts, fantasies, AND YOUR AD!
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- Broad audience: Tidbits’ universal appeal and broad reader audience means you reach every demographic target every issue!
  - Interested audience: Fascinating news content draws readers all the way through each issue — front to back!
  - Captive audience: Unique editorial blend hooks readers and keeps them coming back. Your ad gets seen again and again!
  - Motivated audience: Readers pick up Tidbits while “out & about” and already in the buying mode!
  - Standout presence: Large or small, your ad isn’t lost on a cluttered page in a fat paper!
  - Free layout and ad design services!
  - Deep discount incentives for increased ad size and frequency!